

# SOCIAL SHOPPING



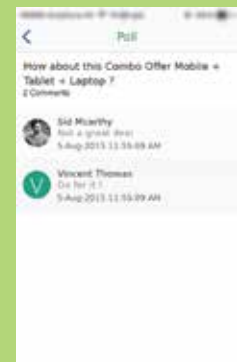
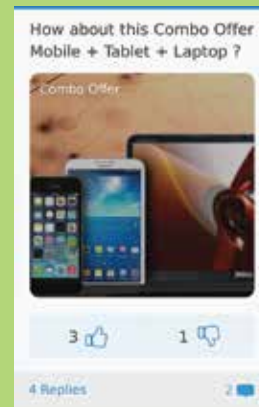
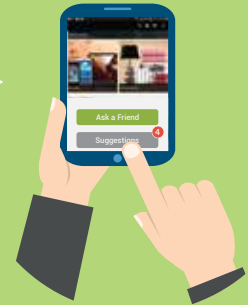
# SMART MESSAGING

## SMART MESSAGING enables SOCIAL SHOPPING

User can ask friends to help make a decision



Responses received, decision made



Responses from friends are aggregated with a single smart message

## BENEFITS OF SOCIAL SHOPPING



- Increased checkouts
- Shorter purchase cycle
- Fewer returns



Available on

